Abstract: Facilitating improved organisation performance for development

Social and economic sustainability, inclusion, and gender equity are high on the agendas of both public and private organisations globally – often leading to positive business as well as sustainable outcomes. But too often, multi-stakeholder platforms, organisations, as well as private sector companies have difficulty in putting such concepts into meaningful practice, from management and board level down to the implementers. We are especially interested in the evolving role of private sector companies in international agricultural development, and the related opportunities and challenges.

The question we explore in this think piece is, how can facilitators support internal reflection and analysis within private sector companies, which have fairly recently started playing a bigger role in development and still need to build their capacity to learn, to articulate, and ultimately apply what it is they are learning related to development issues. We are interested to understand how coaching and learning trajectories can generate concrete changes on how the organization works and help projects tackle issues or make use of opportunities.